

WIPS 1998 Guide for Freelancers in Hong Kong

Cathy Hillborn Feng, Sandra Pike, et al

All prices in HK\$ unless otherwise indicated

Please note that these are company names not publication names and one company may be responsible for one or many hundreds of titles.

Action Asia

8 F Al Aqmar House
30 Hollywood Road

Writing: \$1.50/word

Proofreading: \$150/hr

Editing: \$150/hr

Graphic designing: \$150/hr

Payment issued 60 days after publication

Has kill fee and reserves right to pay half agreed amount if work is not published.

Thomson Press HK Ltd.

Room 203, 2F Hollywood Centre
233 Hollywood Rd.

Writing – basic page: \$1.50/word

Writing - top rate: \$2.00/word

Payment issued upon publication.

Interasia Publications Ltd.

13F Tung Sun Comm. Bldg
200 Lockhart Road

Writing – basic page: \$3.00/word

Proofreading: \$1,000/day

editing: \$1,000/day

Illustrations: \$1,500-2,000/illus.

Photographers: \$1,000 per full page photo used

Graphic designer: negotiable per day

Payment issued longer than 2 months upon receipt of invoice

Crestwood Enterprise Ltd.

Room 1606 Car Po Comm Bldg
18-20 Lyndhurst Terrace

Writing – basic page: \$2,000/article
Writing – top rate: \$2,000/article
Translator: \$2,500/12 pages
photographer: \$6,000 package per fashion feature – 8 pages
Payment issued upon publication

Far East Trade Press Ltd.

Block C, 10F Seaview Estate,
2-8 Watson Road, North Point
(Has many publications listed on first page and Travelnews Asia listed on the second page)

Writing – basic page: \$2.00/word
Proofreading: \$1,000/day
Translator: Neg.
No kill fee – all commissioned stories are used
Payment issued upon publication within 1-2 months after receipt of invoice.
Only rarely require freelancers during busy periods.

Writing: \$2.30/word
Layout sub-editors: \$1,300/day

Yongder Hall Group

14F Aik San Bldg
14 Westlands Road

Writing – basic page: \$2.00/word
Payment issued upon publication within 2 months of receipt of invoice.
Has kill fee – amount varies depending on reason for kill
Interesting note – Freelancers rate is negotiable but not the first time.

Sweet and Maxwell Asia Ltd.

Suite 1808 Asian House
1 Hennessy Road

Writing – basic page: \$3.00/word
Writing – top rate: as above
Proofreading: \$150/hour
Editing: \$150/hour
Indexing: \$150/hour
Photographer: \$800/assignment
Payment issued within 30 days upon receipt of invoice.
No kill fee. Payment issued for whatever is commissioned.

China Express Media Ltd.

11F McDonald's Bldg
48 Yee Wo Street

Writing – top rate: \$2.50/word

Illustrations: \$800/half page

Payment issued within 30 days of receipt of invoice

Note: mentions they have cut back on using freelancers

Agence France Presse

1840 Telecom House
3 Gloucester Road

Editing: \$200 /hour

The American Chamber of Commerce

Room 1904 Bank of America Tower
12 Harcourt Road

Flat rate of \$5,000 for 1,500 word article

Payment issued upon acceptance of work with 30 days of receipt of invoice

Had a kill fee which is negotiated with the freelancer.

A & M Publishing

c/o Carol Holmes
2F, 36 Tai Wan Old Village

Editing: \$3.00/word

Payment upon publication

Has 50% kill fee for commissioned work if the writer met the brief but the story was killed for space reasons.

Cahners Asia Ltd.

19F 8 Commercial Tower
8 Sun Yip Street

Writing – basic page: \$3.00/word

Payment issued upon publication within 30 days of receipt of invoice.

Right Direction Publications

13A, 23 Thomson Road
Wanchai

All rates neg.

Payment upon publication within 30 days of receipt of invoice

Carpe Diem Publications Ltd.

Unit D, 4F (Chaiwan) Industrial Bldg
26 Lee Chung Street

All rates neg.

Payment issued within 30 of receipt of invoice

Media-Link Communications Ltd.

Suite 24H, Block 3 Laguna City
Kwun Tong, Kowloon

Writing – basic page: \$3.00/word

Graphic designer: \$250-\$2,500 depending on job. Premium paid for cover

Payment issued upon publication within 1-2 months of receipt of invoice

Kill fee issued if work up to standard but not used.

Hong Kong Standard Newspapers Ltd.

4F Sing Tao Bldg
1 Wang Kwong Road

Writing – basic page: various packages

sub-editor; \$1,000/day

Payment issued within 30 days of receipt of invoice

Kill fee issued if story is agreed and written but cannot be published

Communication Management Ltd.

1811 Hong Kong Plaza
188 Connaught Road West

first entry for Eve magazine

Editing: minimum for 500-700 words \$800, maximum for 1,500-1,700 words \$2,500

Payment issued upon publication

Kill fee of 50% is article not published.

second entry for Home Journal magazine
Writing – basic page: between \$1,500-2,500/article
Photographer: \$2,500/day
Payment issued within 30 days of receipt of invoice
Kill fee of 50 %

third entry for Hong Kong Business
Writing – basic page: \$1.50/word
Writing – top rate: \$2.00/word
Payment issued upon publication within 30 days of receipt of invoice

fourth entry for Hong Kong Tatler
Per feature project. No word rate.
Payment issued upon publication
Kill fee of 50 %

Review Publishing Co. Ltd.

25F Citicorp Centre
18 Whitfield Road

Writing – basic page: \$3.50/word
Photographer: \$1,945/hour
Payment issued upon publication within 30 days of receipt of invoice
Kill fee of 50 %

Hong Kong Tourist Association

11 F Citicorp Centre
18 Whitfield Road

Writing – basic page: \$3.00-4.00/word
Payment issued within 30 days of receipt of invoice
Kill fee only if job is cancelled after work has already been done

Hinge Marketing Ltd.

6F 180 Hennessy Road
Wanchai

Writing – basic page: less than \$1.00/word
Writing – top rate: less than \$2.00/word
Payment issued upon publication within 30 days of receipt of invoice

Asia City Publishing Ltd.

401 Hollywood Centre
233 Hollywood Road

Writing – basic page: \$2.00/word
Writing – top rate: \$2.50/word
Illustrator: \$2,000/page, \$1,000/half page, \$500/quarter page
Photographer: \$2,000/page, \$1,000/half page, \$500/quarter page
Graphic designing: \$800-1,000/day
Payment issued within 1-2 months upon receipt of invoice

Emphasis (HK) Ltd.
Room 505-508
5F Westlands Centre

first entry
Writing – basic page: \$400/story
Writing – top rate: \$700/story
Illustrator: \$2,000/page, \$1,000/half page, \$500/quarter page
Photographer: \$2,000/page, \$1,000/half page, \$500/quarter page
Graphic designing: \$800-1,000/day
Payment issued upon publication within 1-2 months upon receipt of invoice
Has kill fee of 30%

second entry
Writing – top rate: \$3.90/word
Payment issued within 30 days upon receipt of invoice
Has kill fee if commissioned stories suitable for publication are not used.

third entry
Writing – basic page: \$2.00-2.50/word
Photographer: \$650/page, \$525/half page, \$440/quarter page
Payment issued upon publication
Has kill fee of 50 %

Media & Marketing Ltd.
11F Mcdonald's Building
48 Yee Wo Street

Writing – basic page: \$2.00/word published
Payment issued upon publication within 1-2 months upon receipt of invoice

Newsweek Inc.
47F Bank of China Tower

1 Garden Road

No rates provided.

Payment issued upon receipt of invoice

Assignments are paid for even if not used

Reader's Digest Association Far East Ltd.

3 Ah Kung Ngam Village Road

Shaukeiwan

Uses contributions of humourous or unusual life experiences. Must be real and never published. \$380 per

Other contributing articles, \$100 US if accepted.

Dow Jones Publishing Co. (Asia) Inc.

2F AIA Building

1 Stubbs Road

All Weekend Journal pieces are \$3,900. Op-Eds vary from \$2,335-3,900

Payment issued upon publication within 30 days of receipt of invoice

Has kill fee for specifically commissioned pieces of \$1,170

The Economist

13A Shun Ho Tower

30 Ice House Street

Writing – basic page: \$2,335/story

Payment issued upon publication within 30 days of receipt of invoice

Has negotiable kill fee

South China Morning Post Publishers Ltd.

28F Dorset House

979 King's Road

first entry from business editor

Writing – basic page: \$2.50/word

Writing – top rate: \$3.00/word

Payment issued within 30 days of receipt of invoice

Has negotiable kill fee

second entry from features editor

Writing – basic page: \$2.50/word

Writing – top rate: \$2.50/word
Editor: \$1,200/shift
Photographer: \$800/half page, \$400/quarter page
Payment issued upon publication within 1-2 months of receipt of invoice
Has negotiable kill fee

The following were listed as companies that do not use freelancers

Miller Freeman
AP-Dow Jones News Service
Asia Computerworld Communications LTD
Associated Press
Businessweek International
Central News Agency
Forbes
Gannett Co. Inc.
Hongkong Standard Newspapers Ltd.
Manager Expression Ltd.
Reuters
The Time Inc. Magazine Co.
United Press International
Asian Sources Media Group
Euromoney Publications
Wine and Dine Experience Pte Ltd.

The following were listed as companies that did not reply

Asia Inc.
Asiaweek Ltd
CDN Publishing Ltd.
Country Club Publishing Co. Ltd.
Far East Trade Press Ltd.
Financial Time Ltd.
Hong Kong Transit Publishing Co. Ltd
International Herald Tribune
Performance Press
South China Morning Post – news and magazine
THC Press Ltd
Time Inc. Asia